



Minutes

**In-Person Meeting, Town Hall, Petawawa ON
August 6, 2024**

Present:

Richard McNish, Chair
Adam Driscoll, Councillor
Cindy Sell
Jamie Moody
Christina Schramm
Jillian McLellan
Val Hyska

Regrets:

Murray Rutz, Councillor
William Grandy
Gerald Hoffman
Zoe Nolan

Also Present:

Christine Mitchell, Manager of Economic Development
Rudy Kadlec, Economic Development Coordinator

Welcome and Introductions

Chair Richard McNish called the meeting to order at 9:01 am.

Approval of Agenda

Moved by Jamie Moody
Seconded by Cindy Sell
That the agenda for the August 6, 2024, meeting of PBAN be approved.
Carried

Disclosure of Pecuniary Interest

There were no disclosures of pecuniary interest.

Approval of Minutes

Moved by Cindy Sell

Seconded by Christina Schramm

That the minutes of July 2, 2024, be approved.

Carried

Presentations

There were no presentations.

Ongoing Business

1. Business General

E-News posts were circulated to registered businesses on July 16th and August 1st, 2024. The links were posted to the PBAN social media pages and are available here: [Business E-News - The Town of Petawawa](#).

The following programs, grants, and resources are available to businesses and affiliate organizations.

- I. **Green and Inclusive Community Buildings (GICB)** – Eligible applicants with small and medium-sized projects to retrofit existing community buildings ranging in total eligible cost from \$100,000 to \$2,999,999 can apply until October 16, 2024. Eligible applicants with large projects to retrofit existing community buildings or projects to build new community buildings with total eligible costs ranging from \$3 million to \$25 million can apply from September 4, 2024 until October 16, 2024. Information webinars are scheduled for August 7, August 28 and September 18. To register for a webinar, email your request to gicbwebinar-webinairebcvi@info.gc.ca.
- II. **Francophone Wage Subsidy Program:** 50% funding for francophone employees. This program is administered through [Renfrew County Community Futures Development Corporation](#).
- III. **Skills Development Fund Training** – The [Skills Development Fund \(SDF\) Training Stream](#) offers funding to organizations for innovative projects that address challenges to hiring, training, or retaining workers, including apprentices, to drive Ontario's economic growth. The deadline to apply is October 4th, 2024.
- IV. **Renfrew County Community Futures Development Corporation** – is hiring a Community Development Officer
- V. **Community Improvement Plan (CIP):** Applicants interested in learning more about this local matching fund program, which provides for building improvement works, should

review the material provided on the municipal website at [Community Improvement Plan \(CIP\)](#) - The Town of Petawawa.

- VI. **Upper Ottawa Valley Business Excellence Awards:** August 9th is the deadline to submit nominations. Businesses can submit applications in the 14 categories of consideration. [Celebrate Business Success \(awardify.io\)](#)

Returning Business

1. First Impressions Community Exchange Program

The presentation is complete with the data for us to present to North Grenville a staff-to-staff review of the materials will take place on August 7th.

2. Petawawa Container Market

The Christmas in July market took place on July 18, 19, and 20th and was successful. Support of food donations for the Petawawa Pantry was encouraged and many vendors reported very successful interactions with the public. Loaf Artisan has since become a regular market participant selling fresh baked breads and goodies.

The Youth Entrepreneur Market as a wrap to the Entrepreneur camp will take place on Friday, August 16th noon – 4 pm. Eleven (11) youth participants, not including campers and regular market participants will be showcasing their wares and goods. Music from a father-son duo will be the entertainment.

3. Branding Survey

Rudy provided a review of the results of the Branding Survey and a summary of the next actions on this initiative. PBAN members support the concept of using a master symbol with variations for the rebranding.

New Business

1. Comfort Station & Site Development

The Comfort Station work is proceeding. The Town is launching a Commemorative Boardwalk Plaque program where businesses and residents can buy a board with a plaque for \$200 + HST to become part of the story of this legacy project.

THINC has been engaged to complete the Recreation Master Plan and by addendum to complete a site design plan incorporating all the elements and ideas for further development engagements at the Norman Street location. PBAN members commented on the importance of having space for parking trailers for motorized vehicles. The Comfort Station is expected to open on August 29th, 2024, combined with a kick-off breakfast for the upcoming 6th edition of the Petawawa Ramble.

Correspondence

No correspondence

Information (Business Openings/Milestones/Celebrations)

- Food Basics Petawawa held its Grand Opening on July 25th
- Dairy Queen celebrated 10 years in business on July 28th – Miracle Treat Day August 8th
- The Quality Inn Petawawa is celebrating its 15th anniversary this year. They opened in 2009.
- Ottawa Valley Boxing is proposed to open at 1959 Petawawa Boulevard this month..
- Taco Bell opening has been delayed due to wait for equipment. They are still hopeful to open by end of August.
- Ottawa Valley Coffee is working towards a mid-September opening.
- VC Athletic Therapy will do a Grand Opening as part of the Petawawa Ramble activities.
- EyeCon Ltd. is moving out of the Bridgeway Mall and to a business location at 3025 Petawawa Blvd. for September.

Events

1. Upcoming Events, Workshops and Opportunities

- August 8 – Introduction to Paro Services webinar hosted by Enterprise Renfrew County
- August 9 – 18: Water and Dirt Festival
- August 10 – Petawawa Heritage Village Settlers Festival
- Aug 13 & 15th: Starter Company Fall Intake sessions
- Aug 16: Youth Market
- August 20: Dean's Breakfast facilitated by the Waterfront Campus supported by the Upper Ottawa Valley Chamber of Commerce. The cost is \$10 and the event is from 8 – 9:30 am
- September 5: CNL/ONCI Industry Day 8:30 am – 2:30 pm
- September 28: Taste of the Valley Petawawa hosted by Invest Renfrew County.
- September 28: **Business Excellence Awards Gala** hosted by the UOVCC [2024 UOVCC Business Excellence Awards Gala \(upperottawavalleychamber.com\)](#)
- October 24: Fall Business Leadership Conference hosted by Algonquin College [Business & Leadership Conference, Algonquin College, Pembroke](#)

2. Petawawa Ramble

Petawawa Ramble is from October 17th to 20th, 2024. The Ramble committee will meet on Monday, August 12th, 2024. A kickoff event is planned at the Comfort Station on August 29th. Plans are in the works for the Farm to Trail event which will be expanded to 200 tickets. The Pints & Gourds event will back to an outside event at the Kin Hut. There are currently 40 businesses registered to participate in the Ramble. Renfrew County ATV Club

will look to make a ride as part of the Ramble event. The goal of the Ramble is to support, recognize, and draw business exposure and engagement opportunities to Petawawa.

3. Veteran Business Vendor Expo

Save the Date emails went out for the Veteran Business Vendor Expo. The Expo will take place November 9th from 10 am to 4 pm at the upstairs hall of the Civic Centre. The link for veteran businesses to participate remains open. [Veteran Business Vendor Expo - The Town of Petawawa](#)

4. Christmas Outdoor Tailgate Market

The Christmas Outdoor Tailgate Market will take place on Saturday, November 30th, from 4 pm to 9 pm as part of the larger Merry and Bright Festival of activities including the Santa Claus parade.

Round Table

Jamie reported leisure travel is keeping the hotel staff busy. The hotel is celebrating 15 years this year and as expected the age of the hotel is starting to impact some maintenance requirements. Jamie did report that the hotel linens would be upgraded as part of ongoing brand enhancements.

Christina indicated that the front-line team was busy with postings in and out and facilitating a wellness day that connected CAMSOFT families with local businesses. Christina noted the groundbreaking of the new PMFRC building at Garrison Petawawa which, once built, will provide a one-location stop for Garrison personnel.

Val spoke of the OSCPA Doggy Paddle that is part of the Water and Dirt Festival registrations and team participation is still open. Val reported that August 15th is the MyFM All-Hands-On-Deck food drive. Val noted that she did a taped segment with OV Boss Babes podcast which would air this week. In the podcast Val speaks about her journey to owning a grocery store, being a women's store owner in the grocery space, and how the new grocery store impacts her business. Val also shared the new Loblaw's Marvel card program that launched last week noting the many in-store engagements associated with this initiative.

Cindy reported that the Renfrew County Real Estate Board recorded 24 residential sales in July. The average year-to-date sale price of a home in Petawawa is \$512,418. There are currently 516 houses for sale in Renfrew County, representing a 27% increase from last year. Re/Max Realty has a public contest where participants could win an Ultimate Blue Jays experience in Toronto.

Jill spoke of the End of the Leash the 4th annual block party on August 10th. Jill noted that many customers have posted out and this annual block-style party is a great way to engage with the newly posted families and thank the regular shoppers. Prairie and Luna will be joining in the celebration event. There will be multiple outside vendors, draws, giveaways, music and food to be enjoyed. Jill did report that changes in the structure of Watch My 6 would be taking place for 2025. Jill also noted that she canceled two of the events for the Water and Dirt Festival due to

low water levels. End of the Leash and Watch My 6 are sponsors for the upcoming Doggy Paddle event. Organizations are reminded that Jason Blaine grant requests are due by August 19, 2024.

Adam reported that the Putt for the Pantry golf tournament raised \$7,600 for the food bank. Adam spoke of the Council review regarding lowering the speed limit on Petawawa Boulevard from 80 to 60 km/hour. Adam noted that a request has been made to the County to conduct a traffic study. A discussion on the subject was generally in favour of leaving the speed limit as it is.

Richard reported the successful participation at the July 27th Robbie Dean fundraiser in Pembroke. He noted that Dog House Brewing Company is looking at a business calendar of events in the autumn season. Relocation of the business is also anticipated by year's end and is looking for possible opportunities to sublet the existing 1000 sq ft space. Richard also shared that all electronic tips received at Dog House Brewing Company in 2024 are being donated to the Petawawa Pantry.

Adjournment

The meeting adjourned to the call of the Chair at 11:12 am. The next meeting will be in September a date is pending.