



## Minutes

### **In-Person Meeting, Town Hall, Petawawa ON July 2nd, 2024**

#### **Present:**

Richard McNish, Chair  
Adam Driscoll, Councillor  
Cindy Sell  
Jamie Moody  
Christina Schramm  
William Grandy  
Gerald Hoffman

#### **Regrets:**

Murray Rutz, Councillor  
Jillian McLellan  
Val Hyska  
Zoe Nolan

#### **Also Present:**

Christine Mitchell, Manager of Economic Development  
Rudy Kadlec, Economic Development Coordinator

## Welcome and Introductions

Chair Richard McNish called the meeting to order at 9:00 am.

## Approval of Agenda

Moved by Jamie Moody  
Seconded by Christina Schramm  
That the agenda for the July 2, 2024, meeting of PBAN be approved.

**Carried**

## Disclosure of Pecuniary Interest

There were no disclosures of pecuniary interest.

## Approval of Minutes

Moved by Bill Grandy

Seconded by Gerald Hoffman

That the minutes of June 4, 2024, be approved.

**Carried**

## Presentations

There were no presentations.

## Ongoing Business

### 1. Business General

E-News posts were circulated to registered businesses on June 5<sup>th</sup>, 18<sup>th</sup> & 26<sup>th</sup> 2024. The links were posted to the PBAN social media pages and are available here: [Business E-News - The Town of Petawawa](#).

The following programs, grants, and resources are available to businesses and affiliate organizations.

- I. **The Enabling Accessibility Fund - Small projects stream** aims to make communities and workplaces across Canada more accessible for persons with disabilities. Organizations with up to 99 full-time equivalent employees can receive up to \$125,000 in funding for new construction, renovations, or retrofits. The funding will create more opportunities for persons with disabilities to take part in communities, activities, programs, and services and access employment. Applications will be received until July 23, 2024, at 3 pm. [Enabling Accessibility Fund – small projects - funding program - Canada.ca](#)
- II. **Ontario Funding Opportunities:** [Available funding opportunities from the Ontario Government | ontario.ca](#)
- III. **Renfrew County Community Futures Development Corporation:** Funding program information: [Financing / Funding - RCCFDC — Renfrew Country Community Futures Development Corp](#)
- IV. **Community Improvement Plan (CIP):** Applicants interested in learning more about this local matching fund program, which provides for building improvement works, should review the material provided on the municipal website at [Community Improvement Plan \(CIP\)](#) - The Town of Petawawa.
- V. **Upper Ottawa Valley Business Excellence Awards:** The portal has opened for the UOVCC annual award program. Businesses can submit applications in the 14 categories of consideration. The submissions are evaluated by Chamber representatives outside our region making the selection process merit-based and not made of public opinion. **Self-nominate!** [Celebrate Business Success \(awardify.io\)](#)

## Returning Business

### 1. First Impressions Community Exchange Program

Rudy provided an overview of the presentation format with the data information received to date. A final presentation will be ready to present to North Grenville in August.

### 2. Petawawa Container Market

The Yoga program has ended and now our Music in the Market series begins. Each Friday, in July and August, a local musician will play live from 5 pm – 7 pm. The Culture Connect Newcomer Market and Cricket match on June 22<sup>nd</sup> saw 225+ visitors despite an ominous weather forecast. The day was lovely; many food vendors sold out of product and the other vendors reported great customer engagement. Our next themed market event is the Christmas in July market which will take place July 18, 19, and 20<sup>th</sup>.

## New Business

### 1. Branding Survey

The Town of Petawawa is embarking on an exciting initiative to modernize its branding and marketing materials, including the town logo. This effort aims to better reflect the vibrant community and enhance its identity for residents, businesses, and visitors alike. To ensure the new branding accurately represents the voices of those who reside in and visit Petawawa, members of the community are invited to participate in a brief survey. The survey will remain open until July 15<sup>th</sup>. Following an analysis of the survey results, further actions will be explored. The survey is available here: [Town of Petawawa Seeking Input on Branding Survey - The Town of Petawawa](#)

### 2. Taste of the Valley

The County of Renfrew Economic Development team will be hosting Taste of the Valley (TOTV) in Petawawa, at the Civic Centre on Saturday, September 28<sup>th</sup>. The event runs from 10 am to 3 pm. This will be the first time in a long time that TOTV has been in Petawawa. The organizers anticipate that 3000 people will come to the event. We are looking for early-morning volunteers to assist with the event setup.

### 3. Commercial/Vacant Space/Land Inventory

Staff are working on creating maps that show commercial lands available for sale and commercial spaces for lease. Another will show vacant lands along the main road arteries. These maps will be part of the new municipal website redesign and make for a better search for anyone looking for investment opportunities in Petawawa.

## Correspondence

No correspondence

## Information (Business Openings/Milestones/Celebrations)

- Airborne Petawawa held its Grand Opening on June 14<sup>th</sup>
- Gearheads is relocating to 3133 Petawawa Blvd. They anticipate resuming retail operation as of July 2<sup>nd</sup> at this new site.

## Events

### 1. Upcoming Events, Workshops and Opportunities

- July 1: Canada Day Petawawa [Canada Day 2024 - The Town of Petawawa](#)
- July 13: National Parachute Day – Airborne Petawawa is participating.
- July 23: Enterprise Renfrew County facilitated by Workplace Safety and Prevention Services (WSPS) Topic **Mandatory Workplace Postings** FREE webinar 10 am – 11 am [Workshops & Events | Enterprise Renfrew County](#)
- July 30: Enterprise Renfrew County facilitated by Workplace Safety and Prevention Services (WSPS) **The Importance of Onboarding: What Should Your Orientation and Training Programs Look Like?** FREE webinar 10 am – 11 am [Workshops & Events | Enterprise Renfrew County](#)
- September 28: **Business Excellence Awards Gala** hosted by the UOVCC [2024 UOVCC Business Excellence Awards Gala \(upperottawavalleychamber.com\)](#)

## Round Table

Gerald reported that H&H Construction continues to sell some small assets as they approach the 90-day mark of BEI taking over the business.

Cindy shared that the ReMax Realty Pembroke Ltd. had sponsored the Run for Home Campaign. The event saw 330 runners and raised \$42,000 in support of the Deep River and District Hospital. Reporting on home sales the June unofficial average sale price in Petawawa was \$543,914 with 44 active available houses, representing an increase over the same period last year. Residential listings are averaging 38 days before selling.

Jamie noted that the summer and leisure travelers have arrived at the Quality Inn Suites. Jamie reported that he would be one of the businesses participating as a host engagement in the municipal Entrepreneurship Camp this August. At an industry level, based on Choice Hotel metrics, the hotel is now tied for #1 hotel in Canada for room cleanliness and #4 in staff service. Jamie also reported that the Marriott Towne Place Suites has a new manager, Savannah Fischer.

Christina indicated that Garrison summer block leave had begun. Many new military families are also arriving in the community. Change of Command ceremonies for some of the military units have taken place.

Bill reported a successful June with a significant increase in business at The Shed. He did report that July is typically a slower month due to the Garrison leaves. Industry-wide food sales continue to be prioritized by the greater public over sundry purchases despite current economic conditions. This creates a unique opportunity for food services to attract customers.

Adam spoke of the upcoming Putt for the Pantry golf tournament. Adam also provided an update on the recent Special Council meeting where Watson and Associates presented the findings of the Development Charges Study.

Richard, like Bill, noted brisk product sales in June. Dog House Brewery is negotiating the purchase of brewery equipment for their new commercial space. This new space will provide capacity for greater product volume, enhancing the non-alcoholic products and growing merchandise line. Dog House Brewing Company Ltd. will be serving at upcoming events like Music for a Cause and Putts and Pints in Pembroke.

## Adjournment

The meeting adjourned to the call of the Chair at 10:50 am. The next meeting will be August 6th, 2024.