



COMMUNITY PROFILE

DYNAMIC BY NATURE

www.petawawa.ca



Message from the Mayor

It is with great pleasure that I extend a warm welcome to you on behalf of the vibrant Town of Petawawa. We are a thriving community with a rich history, culture, and opportunities for all. From our picturesque landscapes to our diverse economy, there's no shortage of reasons why Petawawa is an ideal destination for investment and growth.

Our town boasts a strategic location, situated at the crossroads of major transportation routes and with easy access to markets both domestically and internationally. Whether you're in manufacturing, technology, retail, or any other industry, Petawawa provides the infrastructure and support necessary for your business to flourish.

Petawawa is ready to welcome you with open arms. Thank you for considering our community as your next business destination. I look forward to the opportunity to work together as we build a brighter future for all.



Mayor Gary Serviss

About Petawawa



The Town of Petawawa is the largest community in Renfrew County with a population of 18,160 according to the 2021 Census. Renowned for the water and land resources Petawawa offers residents and visitors a family-oriented and sports-enthusiasts playland set along the Petawawa and Ottawa Rivers. Home to Garrison Petawawa, the community offers quality housing, an abundance of products, services, skilled labour, and disposable income.

The immediate catchment area for the Town of Petawawa includes roughly 41,000 people within the municipalities of the Town of Laurentian Hills, Deep River, and part of Laurentian Valley. The greater catchment area of the Ottawa Valley section is approximately 86,000.

The Municipality enjoys a unique partnership with Garrison Petawawa, the largest commercial customer and major economic driver for the Upper Ottawa Valley. Garrison Petawawa has grown and continues to invest heavily in infrastructure and personnel.

Petawawa is located only an hour and a half west of Ottawa. You're never too far from a beautiful view or a breath of fresh air. If you are hearing the call of the wild, it's coming from Petawawa!



Population Demographics



Population: 19,339*

Petawawa grew from 14,393 in 2001 to 18,160 in 2021. The population estimate is 19,339 in 2024.



Median Age: 32.7

5,146 youth under 19
12,300 are between 20 - 64
1,893 are 65 and older



Average Household Size: 2.6

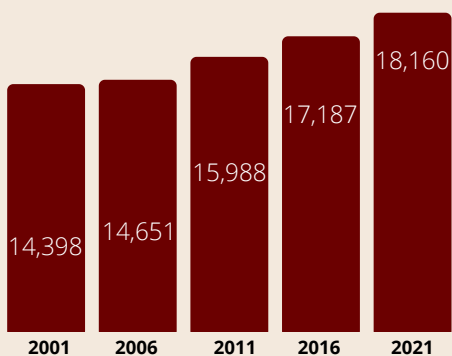
With smaller household sizes compared to national rates, Petawawa residents have more disposable income.



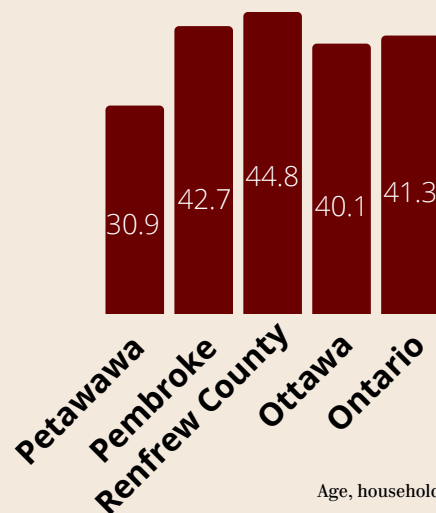
Population Density (per square km): 110.3

The Town of Petawawa is the largest municipality in the County of Renfrew.

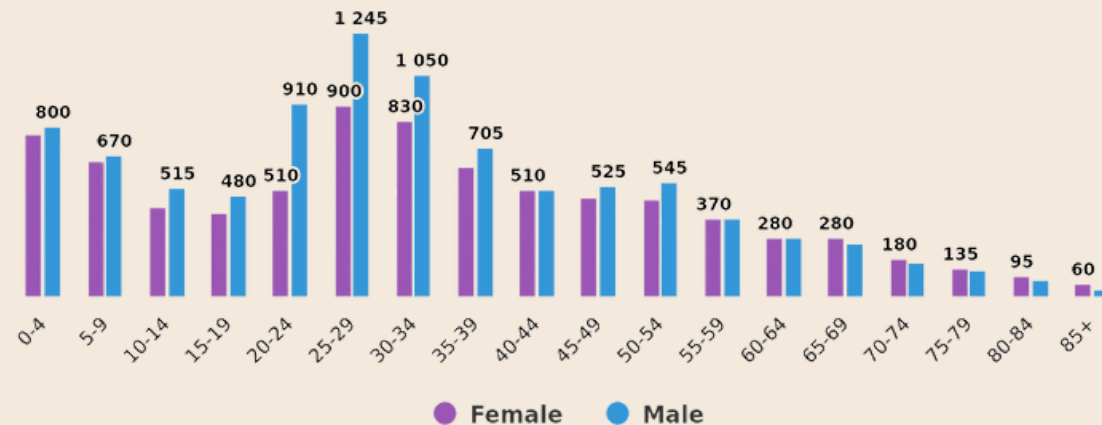
Petawawa grew 24.2% between 2001 and 2021



Age comparators in Eastern Ontario



Gender and Age Breakdown for Petawawa




Geography Census

Town of Petawawa


County of Renfrew

includes Petawawa




Population
19,339

With growth of 1,208, the population is expected to reach 20,547 by 2025.




Population
109,069

With growth of 4,202, the population is expected to reach 113,271 by 2025.




Households
7,078

An estimated 737 households have an annual income over \$200,000




Households
45,839

An estimated 4,038 households have an income over \$200,000




Labour Force
10,611

There are 753 self-employed individuals, and 1,148 working from home.




Labour Force
53,812

There are 6,859 self-employed individuals, and 3,884 working from home.



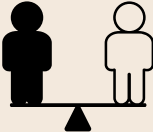
University Degree
2,716

5,009 are High School Graduates, and 3,892 have College.



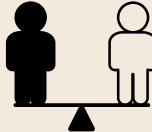
University Degree
14,753

28,003 are High School Graduates, and 24,095 have College.



Visible Minority
797

There are 953 first generation immigrant population




Visible Minority
2,905

There are 5,978 first generation immigrant population



Median Household Income
CA\$109,906

With an average of 2.6 people per household, the average household income is CA\$121,217.84

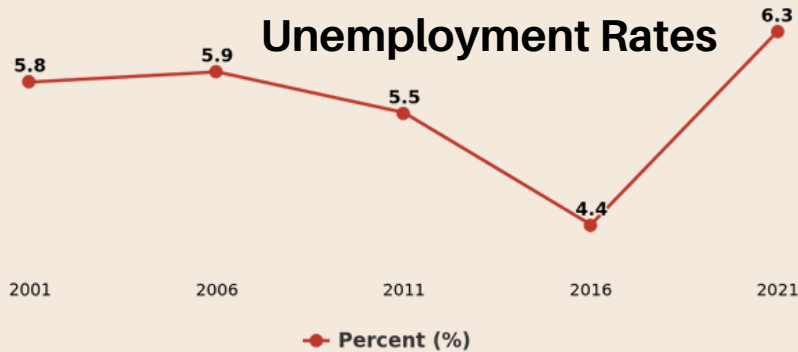
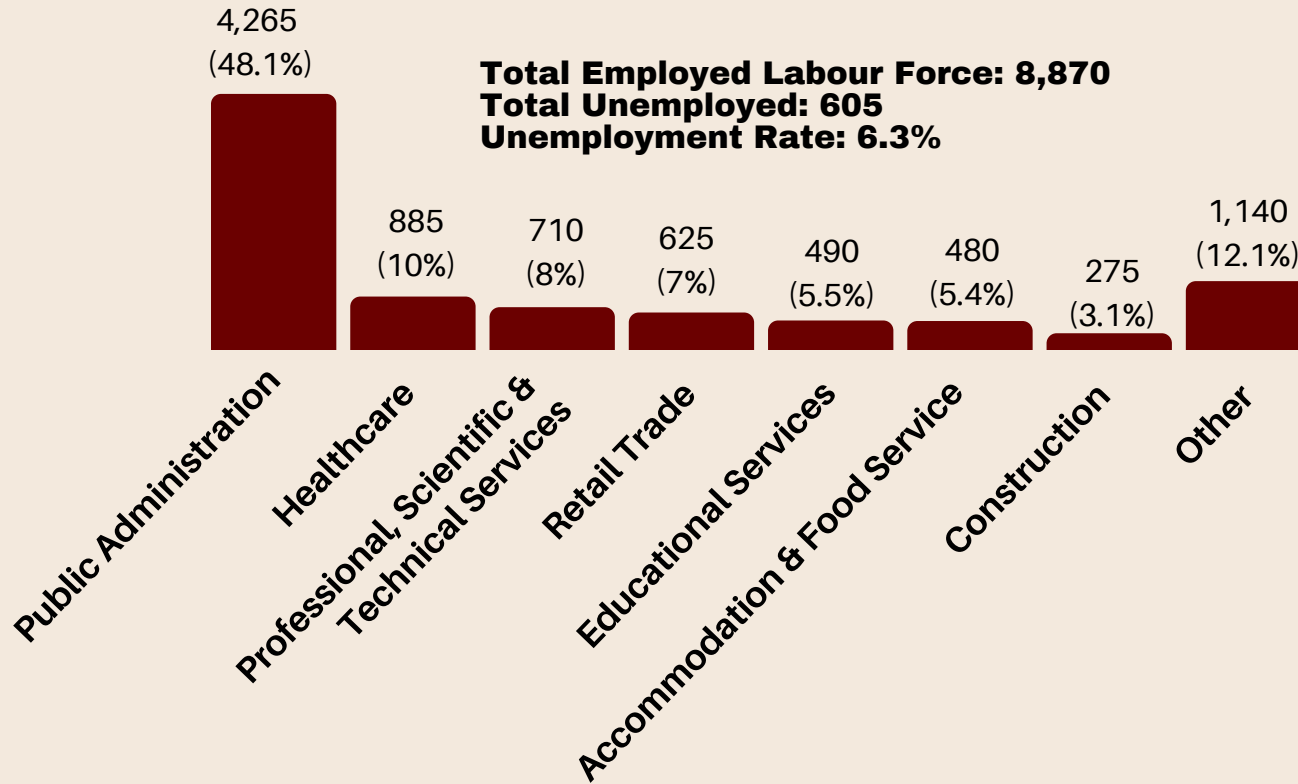


Median Household Income
CA\$86,995

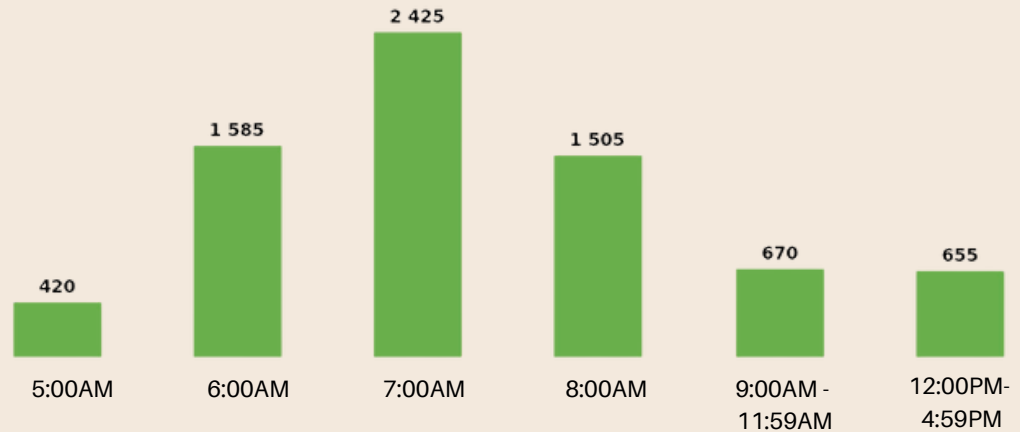
With an average of 2.3 people per household, the average household income is CA\$102,937.82

Labour & Workforce

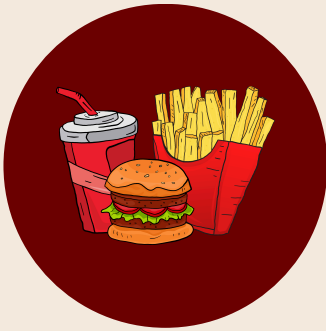
Total Employed Labour Force: 8,870
Total Unemployed: 605
Unemployment Rate: 6.3%



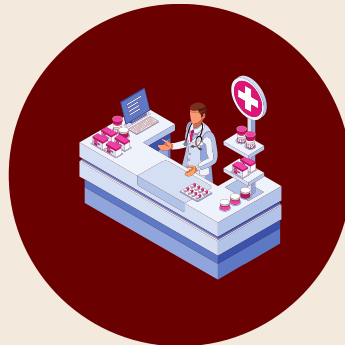
Time Leaving for Work



Retail Gap Assessment



While Petawawa has improved since 2014, the Town is still significantly below capacity in full-service restaurants and limited-service eating places (fast food).



Petawawa has a gap in almost all the sections of the pharmacy, health, and beauty retail sector. These gaps have all grown in the community since 2014, albeit, slightly.



The community is under capacity for woman's clothing stores, family clothing stores, shoe stores, and jewelry stores. there is an opportunity for more clothing and accessory stores for all genders and age.



A few sub-sectors in Petawawa have noteworthy gaps including general automotive repair, supermarkets, hairstylists and beauty salons.

Source: 2018 Community Gap Analysis



Transportation



163 km from
downtown
Ottawa



364 km from
downtown
Montreal



390 km from
downtown
Toronto



846km from
downtown
New York City



The multi-use Algonquin Trail runs through the heart of Petawawa.



The regional airport (YTA) is located in the Town of Petawawa and coordinates approximately 4,800 aircraft movements per year including corporate, government, military and emergency flights.

Traffic Counts

At Petawawa Bridge

Average daily total: 12,881 Term Vehicle Count 133,562

Doran to Murphy

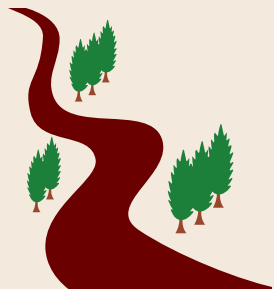
Average daily 11,205 Term Vehicle Count 146,664

Petawawa Blvd. 800m North of Laurentian Drive

Average Daily 10,077 Term Vehicle Count 100,347

Source: Renfrew County Fall 2023 14-day period Nov 1 - Nov 14, 2023

The average commute time for Petawawa residents is 15 minutes with 89.7% of the population travelling 29 minutes or less to get to work.

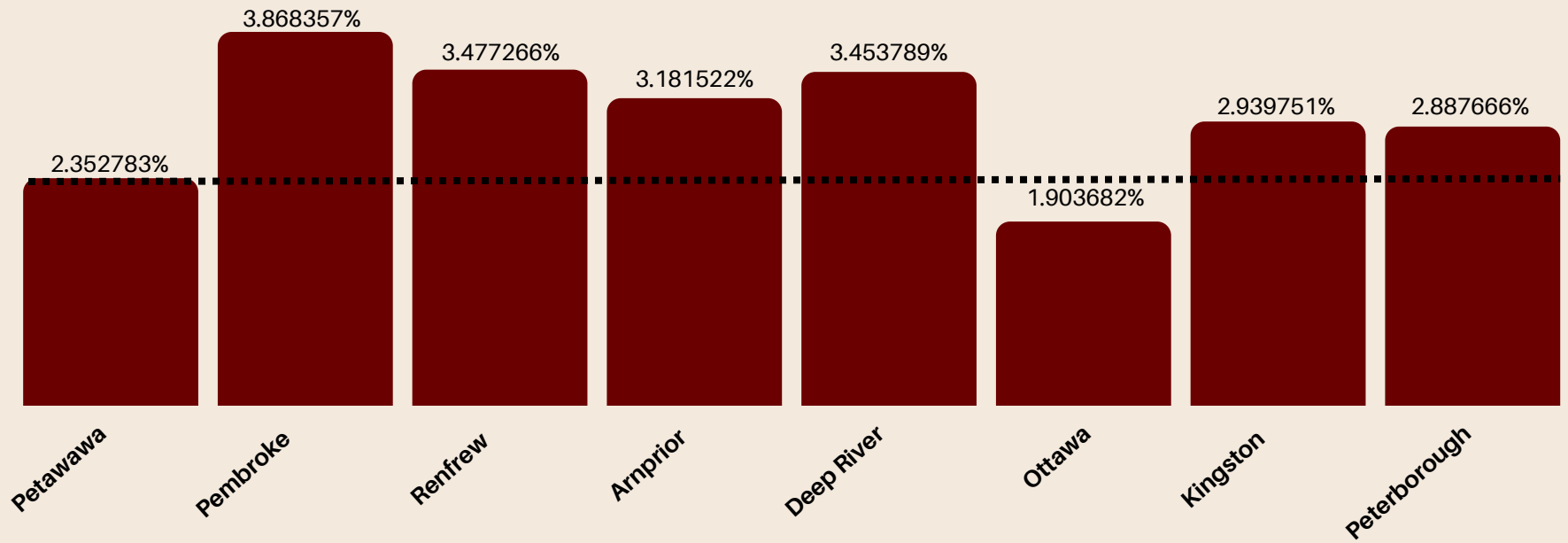


The 296 km multi-use Algonquin Trail runs through Petawawa and connects with the County of Renfrew, City of Pembroke, Lanark County and Papineau Cameron Townships.

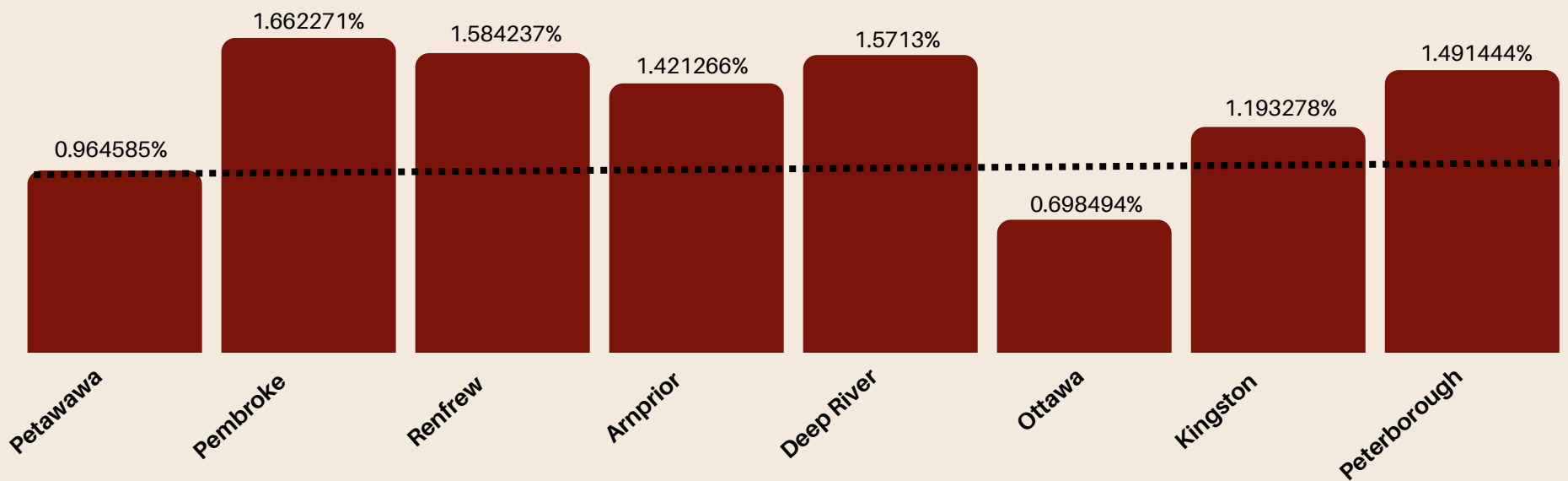


Petawawa has 28km of maintained trail network for active living.

Commercial Tax Rates



Residential Tax Rates



Garrison Petawawa

Socio & Economic Impact

Over \$1 billion in infrastructure investments at Garrison Petawawa since 2010

- 2024-2026** Military Family Resource Centre **\$42 million**
- 2023-2027** Next Generation Fighting Vehicle Facility **\$20 million**
- 2022** Communication and Information Technology Building **\$29 million**
- 2022** Integrated Health Care Facility **\$45 million**
- 2019-2021** Royal Canadian Dragoons **\$88.1 million**
- 2018** Petawawa Energy Performance Contract **\$248 million**
- 2017** Canadian Special Operations Regiment (CSOR) **\$319 million**
- 2017** Tactical Armoured Patrol Vehicle (TAPV) facility **\$26 million**
- 2015** Canadian Armed Forces (general infrastructure) **\$20 million**
- 2015-2017** New CANEX building
- 2012** Medium to Heavy Lift Helicopter Training Accommodation **\$20 million**
- 2012** New LAV III Facility **\$21.8 million**
- 2012** Equipment Fielding Coordination Centre **\$3.5 million**
- 2012** Medium to Heavy Lift Helicopter Training Accommodation **\$38.8 million**
- 2012** Joint Personnel Support Building **\$2.6 million**
- 2010** New Chinook Hangar **\$280 million**



Regular military and their dependents represent roughly 4 out of every 10 (42.3%) people in Petawawa.



Garrison Petawawa has a Regional Economic Impact of \$480 Million from combined annual salaries.



Petawawa has over 6,000 Regular and Reserve Force members and 900 DND and Non-Public Funds Employees



There are 1,621 residential housing units on base. The Garrison has seen a 40% population increase from 2012-2024.



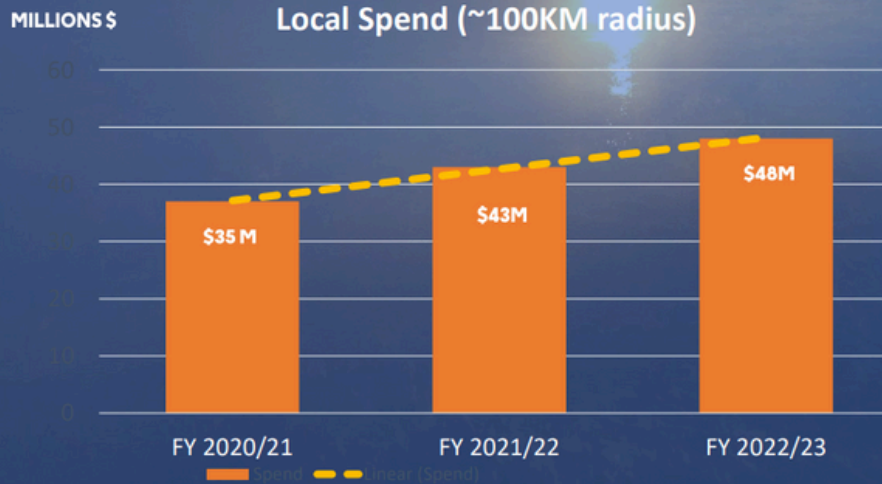
Canadian Nuclear Laboratories Economic Impact

**AN ECONOMIC DRIVER
FOR THE REGION AND
BEYOND**

TOTAL PURCHASE ORDERS

\$127,658,474.75

SINCE APRIL 2020



- 139 SUPPLIERS WITHIN 100 KM RADIUS
- 10,126 PURCHASE ORDERS

Note: These numbers more than double when the radius is expanded to 200 km.



The Numbers

40th

Best place to live in Canada for low taxes.

According to MoneySense.ca*

\$44.5M

Value of building permits issued in 2023.

Town of Petawawa Building Department*

2nd

Safest place to live in Canada

According to McLean Magazine in 2021*

12,000+

Vehicles travel down Petawawa Boulevard daily.

Town of Petawawa Public Works Department Traffic Counts*

13,000+

New residential units built between 2009-2023

Town of Petawawa Building Department*



Why Invest in Petawawa?

Proven Success

With a track record of successful businesses, you can trust that investing in Petawawa is a smart economic decision that will benefit you and your company for generations to come.



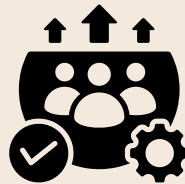
Cutting Red Tape

Municipal staff in Petawawa are ready and equipped to respond to any business inquiries you may have. Our commitment is to ensure your business has all the tools needed to succeed.



Growing Populataion

The Town of Petawawa has seen significant growth over the last two decades and with hundreds of acres of land still available for development and more projects planned, there is no sign of the growth slowing down.



Opportunities for All

Petawawa is a progressive community that is welcoming to people of all backgrounds. With a strong workforce, good paying jobs and a diverse population, your business will flourish and exceed forecasted goals and projections.





Let's Connect!

+1-613-687-5536



cmitchell@petawawa.ca



www.petawawa.ca



If you have any questions or business related inquiries, please reach out to the Town of Petawawa Economic Development Department for assistance.