



## **MEDIA RELEASE**

**April 14, 2021**

**FOR IMMEDIATE RELEASE**

### **Ontario SPCA Renfrew County Animal Centre Receives \$1,500 Donation from DocuPet**

Petawawa's official pet licensing partner provides funds to support animals in need

Petawawa, ON – The Ontario SPCA Renfrew County Animal Centre is excited to receive a total donation amount of \$1,500 from the Town of Petawawa's official pet licensing partner, DocuPet. This gift was made possible by designer licence tag purchases and direct donations made by Petawawa residents through the DocuPet licensing website.

DocuPet provides a streamlined pet licensing service to Petawawa residents through a simplified online experience. Each official licence is equipped with DocuPet's complimentary HomeSafe™ 24/7 lost pet service, as well as an option to upgrade from a generic licence tag, to a colourful designer licence tag option. This designer tagline features over 170 unique tag styles that "help all pets" – 20% of the sales from DocuPet's designer tag line purchased by Petawawa residents will always be donated to the Ontario SPCA Renfrew County Animal Centre, which has most recently culminated into their newly granted \$1,500 donation.

The Ontario SPCA Renfrew County Animal Centre cares for approximately 750 animals annually that arrive to them as strays or from circumstances in which their owners are unable to keep them. Pets with valid licence tags spend little to no time at all at the shelter, which in turn opens up valuable time, space and resources for local animals in need and the dedicated staff that serves them.

"We are thrilled to receive this donation and look forward to the impact it will have here," said Kate Graham, Interim Animal Centre Manager at the Renfrew County Animal Centre. "These funds will be used to provide veterinary care to animals in our centre who are in need of diagnostic tests and medications, as well as purchase the important everyday items our animals so desperately need. We thank DocuPet and the many generous Petawawa residents who made this donation possible through pet licensing."

DocuPet also supports the Renfrew County Animal Centre through their complimentary HomeSafe™ 24/7 lost pet service, which quickly reunites lost pets with their owners and thus reduces shelter stays. The HomeSafe™ service is included with each official Petawawa pet licence and allows pet owners to supply important information and contacts

to be referenced in the event of their pet becoming lost. DocuPet also provides 24/7 dispatch staff that work around the clock to help reunite lost pets.

Licensing dogs and cats in the Town of Petawawa is mandatory. [*The Town of Petawawa does not license pets on the Garrison's North and South Town Sites.*] Pet owners may licence their pets online, or upgrade their current licence tag to a designer tag by visiting [www.petawawa.docupet.com](http://www.petawawa.docupet.com). Licences are required to be renewed annually. Pet owners can learn more, licence and renew their dog and/or cat licenses online, or over the phone at 1-855-249-1370. Licensing by mail and in person is also available (subject to public health guidelines during the COVID-19 pandemic).

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For further information, contact:

**Town of Petawawa Media Inquiries:**

Dawn Recoskie, Deputy Clerk  
[drecoskie@petawawa.ca](mailto:drecoskie@petawawa.ca)  
613-687-5536 ext. 2003

**DocuPet Media Inquiries:**

Grant Goodwin, CEO  
[grant@docupet.com](mailto:grant@docupet.com)  
1-855-249-1370 ext. 312

**Ontario SPCA Renfrew County Animal Centre Media Inquiries:**

Heather Jobe, Community Development Coordinator  
[hjobe@ontariospca.ca](mailto:hjobe@ontariospca.ca)  
613-635-7508



**About DocuPet**

DocuPet provides the most advanced pet licensing program in North America, driving by-law compliance while reducing municipal costs and providing value to pet owners. DocuPet launched its first municipal pet licensing program in 2014. Since that time, DocuPet has partnered with more than 58 communities. Its offices are in Kingston, Ontario and Syracuse, New York. In the last year, DocuPet boosted licence sales by an average of more than 85% in the communities it serves, and helped return hundreds of lost pets to their owners.

**Resources:**

- The Ontario SPCA Renfrew County Animal Centre website: <https://ontariospca.ca/renfrew/>
- Petawawa Licensing Website: [www.petawawa.docupet.com](http://www.petawawa.docupet.com)
- DocuPet Website: [www.docupet.com](http://www.docupet.com)
- VIDEO: DocuPet's HomeSafe Service: <https://www.youtube.com/watch?v=W80ZREeVIN0>